



Hungarian Academy of
Sciences



Invitation

Conference on

New technologies for quality seeds of our future

November 17, 2017

MTA ATK Center for Agricultural Research, Martonvásár
Large auditorium

Agenda

Chairman:

Ervin Balázs, Director-General, Member of the Hungarian Academy of Sciences HAS

13:30 Registration

14:00 Welcome & Event Opening

Ervin Balázs, Director-General, Center for Agricultural Research, HAS,
Hungary

14:10 Creating an Enabling Environment for Agricultural Innovation

Fan-li Chou, Deputy Director, New Technologies and Production Methods
Division,
Office of Agreements and Scientific Affairs, Foreign Agricultural Service |
U.S. Department of Agriculture, Washington D.C., USA

14:40 Telling the Plant Breeding Innovation Story

Jane DeMarchi –Vice President, Government and Regulatory Affairs,
American Seed Trade Association, Washington D.C., USA

15:10 Earning Consumer Trust in Food and Agriculture

Roxi Beck, Director, Center for Food Integrity, Missouri, USA

15:40 Challenges for the Hungarian Seed Industry

Gábor Polgár, Managing Director, Hungarian Seed Association

16:20 Concluding/Closing remarks

Emily M Scott, Agricultural Attaché, USDA Foreign Agricultural Service | Mid
Europe Region, Germany

